

CRYOVAC®

BRAND FOOD PACKAGING

Preformed Overwrap Trays

CRYOVAC® brand preformed overwrap rolled rim trays are made from polyester (PET) material, creating a more sustainable case ready solution that is designed to run on existing high speed overwrap equipment.



BENEFITS



Operational Efficiency

- Efficiently package protein products of assorted sizes, portions and quantities
- Customize your offerings and choose from a wide range of sizes and tray configurations in an assortment of colors
- Proven to be compatible with all overwrap food packaging equipment
- Engineered for high speeds, including denesting, machine handling and boxing operations



Product Integrity

- When paired with CRYOVAC(R) brand SES or BDF film engineered to be leak-resistant and provide robust product protection



Brand Experience

- High clarity and visibility including protrusion above tray for added consumer inspection
- Prevent food waste while reducing your environmental footprint by using post-consumer recycled content
- When paired with CRYOVAC® brand SES and BDF film, the finished product is a tight, wrinkle-free package for added retail appeal
- Compatible with plain and printed CRYOVAC® brand SES and BDF film options which offers up to 10 color full process print capabilities

CHALLENGE

As a food processor, your output is everything. It's what makes or breaks your bottom line. However, providing a solution that not only improves your operational efficiencies but also meets the growing needs of your customers is now more than ever the key to your success. With today's hectic and ever-changing lifestyle, consumer needs have shifted. In fact, 53% of consumers state they prefer prepackaged options over full-service because it's quicker, reduces their wait time and is hassle-free. As a result, case ready packaging is now more important than ever.

SOLUTION

Our CRYOVAC® brand assortment of preformed PET overwrap trays offer rolled rim technology that enables you to produce a highly attractive case ready package. These trays work well with our SES and BDF films and are designed to run on existing overwrap equipment, so no additional machinery is required. Available in a range of sizes, these trays offer a fresh and traditional look to your finished product.

Available in an assortment of recyclable or post-consumer recycled (PCR) content configurations, for a premium sustainable solution.



Preformed Overwrap Trays



Shown: Pork Chops/
Black Tray

SUSTAINABILITY

- Curbside recyclable* CRYOVAC® brand preformed overwrap trays available with a RIC 1 - PET**. These trays are approved to carry the How2Recycle (H2R) logo
- CRYOVAC® brand preformed overwrap tray configurations also available with post consumer recycled (PCR) content

MATERIAL

- Wide range of sizes and tray configurations available in your choice of clear, white, or black
- Compatible with CRYOVAC® brand SES and BDF overwrap films

EQUIPMENT

- Designed to run on existing overwrap equipment



Shown: Ground Beef/
Clear Tray

APPLICATIONS

- Case ready and e-Commerce
- Ideal for applications such as: fresh poultry, beef, lamb, veal, smoked and processed meats, seafood and alternative proteins



Shown: Beef/
White Tray



Shown: Beef/
Black Tray

* Check Locally. H2R Label does not apply to trays which contain carbon black.

** RIC: Stands for Resin Identification Code. For example, RIC 1 represents PET material